

# Scratch & Win – Coming Soon

## \$100 Elite



### What is it?

\$100 Elite is BCLC's first-ever \$100 Scratch & Win ticket, offering top prizes of \$1MM and \$10MM.



### Important Dates:

Pre-Order: May 4 - 22, 2026

Launch: Jun 1, 2026



Front



Insided unfolded

The quantity of tickets distributed may vary and could affect the published odds/prizes. Ticket(s) may not be to scale or exactly as shown. In the event of a discrepancy between the odds posted on this information sheet and the official information from BCLC, the latter shall prevail



Contact your Territory Manager or  
Lottery Hotline: **1-800-667-1649**



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### Key Highlights:

- 5 top prizes of \$10,000,000 and 5 top prizes of \$1,000,000!
- \$10 million is BC's largest S&W top prize ever!
  - Approximate odds of winning \$10,000,000: 1 in 600,000
  - Best odds to become a multi-millionaire on a S&W ticket
- Approximate odds of winning \$1,000,000: 1 in 600,000
- Approximate overall odds of winning a prize: 1 in 2.91
- Over \$200 million in overall prizing
- Prizes range from \$100 to \$10,000,000
- Loaded with \$100 prizes (Odds 1 in 4.96)
- Every pack contains a minimum of \$100 in total wins
- Premium look and feel
- Folded ticket with games on the front and inside for loads of game play

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### More Details



### Prize Level & Odds

Game Code:	10116003
Price:	\$100
Launch Date:	Jun 1, 2026
Pre Order Date:	May 4 - 22, 2026
Prize Range:	\$100 to \$10,000,000
Approx. Odds of Winning:	1 in 2.91
Total Number of Tickets:	600,000
Tickets per Pack:	5
Region:	National
UPC:	6 27925 00083 2
Expiry Date:	Jun 29, 2029

Prize	Odds
\$100	4.96
\$200	15.05
\$250	16.67
\$500	64.43
\$1,000	3,102.38
\$5,000	250,000.00
\$10,000	150,000.00
\$100,000	1,500,000.00
\$1,000,000	600,000
\$10,000,000	600,000
TOTAL	2.91



### How to Play:

**GAMES 1 to 7:** Scratch GAMES 1 to 7 completely. If you uncover three (3) identical symbols in the same GAME, you win the corresponding prize for that GAME.

**GAMES 8 to 23:** Scratch GAMES 8 to 23 completely. If you uncover three (3) identical symbols in the same GAME, you win the corresponding PRIZE for that GAME.

**GAME 24:** Scratch GAME 24 completely. If any one of the thirty (30) YOUR NUMBERS exactly matches one of the five (5) ELITE NUMBERS, you win the corresponding prize.

**GAME 25:** Scratch GAME 25 completely. If you uncover three (3) identical symbols, you win \$250.



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Question	Response
Q1: Why is BCLC introducing a \$100 Scratch & Win ticket?	Higher price point tickets are becoming increasingly popular with players. After the \$50 Mega ticket was introduced, National ticket sales increased by approx. 35% YoY. \$50 Mega sold out approximately 6 months earlier than expected and the current \$50 Scratch & Win offering, Elite, continues to drive revenue with strong sales. Many lotteries across the world have already launched their own \$100 tickets with proven success, including several other Canadian lottery jurisdictions.
Q2: What is the order process?	The order process remains the same. Pre-orders can be placed between May 4- 22. Regular ticket orders can be placed starting on the ticket launch date of June 1.
Q3: We don't want to offer a \$10 ticket in our location; do we have to carry this ticket?	We understand that this ticket might not make sense for all retailers and players; therefore, the decision to order \$100 Elite is at the Retailer's discretion.
Q4: This is a high-priced ticket. How can it be displayed?	Just like all other Scratch & Win tickets, you can sell the \$100 Elite ticket directly from the tray, placed in the appropriate ticket spot(s), according to the planogram, when available. As with all the other Scratch & Win tickets, use the lock feature and the display case door so tickets are secure at all times. Do not give the ticket to the player until they have paid for the ticket, and be sure to comply with any night planograms you may have to limit inventory in the evening hours.
Q6: How will BCLC promote \$100 Elite?	\$100 Elite will be supported at launch with retail POS and a regional paid media campaign.



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