S&W PRODUCT | RETAILER INFORMATION | RN & RSG NETWORKS

Scratch & Win – Coming Soon \$3 Shiny and Bright



What is it? \$3 Shiny and Bright



Ticket Type:

Activation Ticket Avoid scanning errors – cover non-targeted barcodes when activating and validating



Important Dates:

Pre-Order: Sep 9-20, 2024 Launch: Oct 15, 2024



Key Highlights:

- Top prize of \$50,000
- Approximate odds of winning 1 in 3.50
- New Tech the Halls Scan Code in contest scratch area. Be sure to cover it when validating the ticket.

The quantity of tickets distributed may vary and could affect the published odds/prizes. Ticket(s) may not be to scale or exactly as shown. In the event of a discrepancy between the odds posted on this information sheet and the official information from BCLC, the latter shall prevail.



Contact your Territory Manager or Lottery Hotline: 1-800-667-1649





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More Details

Game Code:	31114041
Price:	\$3
Launch Date:	Oct 15, 2024
Pre Order Date:	Sep 9-20, 2024
Prize Range:	Free \$3 Ticket to \$50,000
Approx. Odds of Winning:	1 in 3.50
Total Number of Tickets:	800,000
Tickets per Pack:	50
UPC:	6 26010 14041 5
Expiry Date:	Sep 4, 2026



Prize Level & Odds

Prize	Odds
* Free \$3 Ticket	30.77
\$3	30.77
\$5	25.42
* Free \$3 Ticket + \$3	18.60
\$6	32.00
\$9	25.00
\$10	40.00
\$12	80.00
\$15	80.08
\$16	400.00
\$18	533.33
\$20	640.00
\$25	8,000.00
\$30	16,000.00
\$50	32,000.00
\$100	160,000.00
\$500	266,666.67
\$1,000	800,000.00
\$5,000	800,000.00
\$50,000	800,000.00
TOTAL	3.50



Contact your Territory Manager or Lottery Hotline: 1-800-667-1649 * Fulfill with any ticket of displayed price point.



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How to Play:

- Scratch all of the LUCKY LETTERS, then scratch all of the letters found in any of the twelve (12) WORDS, which match the LUCKY LETTERS. (For example, if you uncover an "A" in the LUCKY LETTERS, scratch every "A" found in WORDS 1-12.)
- 2. If you have scratched all of the letters within one (1) complete WORD, you win the corresponding PRIZE for that WORD.
- Scratch the MULTIPLIER play area. If you reveal a " ^{2X}/_{UN 2X} " symbol, win double the PRIZE(S) won in WORDS 1-12. If you reveal a " ^{3X}/_{UN 3X} " symbol, win triple the PRIZE(S) won in WORDS 1-12.
- Letters combined to form a complete WORD must appear in an unbroken horizontal sequence of letters within the same WORD box.
- Only letters within the same line that are matched to the LUCKY LETTERS can be used to form a complete WORD.
- Words within words are not eligible for a prize.