

The Tech the Halls Contest is back!

Scratch & Win invites players to enter their holiday tickets online for a chance to win thrilling prizes!

Prize draws include:

- One (1) Grand Prize of a Home Theatre System
- Two (2) TVs
- Thirty (30) \$750 Cash Prizes
- Thirty (30) \$200 Gift Cards
- Plus, instantly win one of hundreds of \$50 gift cards!

From October 10th, 2023 to January 12th, 2024, players can enter their winning & non-winning holiday tickets online at www.techthehalls.ca

Get Bonus Entries: Players will automatically be awarded 5 bonus entries when they register their first \$10 Scratch & Win ticket, and 10 bonus entries for their first \$20 Scratch & Win ticket.

TECH
THE HALLS
CONTEST

Frequently Asked Questions

Players receive **one entry for every \$1 spent** (i.e. \$4 spent = 4 entries)

Players can assign their entries to be entered into whichever prize draw option they prefer.

Players will also receive one play in the Spin and Win Game for every \$5 worth of tickets entered for the opportunity to instantly win a \$50 gift card, or more entries! (i.e. \$5 of S&W = 5 entries, plus one play in the Spin and Win Game).

Q. Which tickets are eligible?

The following 10 winning and non-winning holiday-themed Scratch & Win tickets are eligible: \$1 Gift Tag Greetings; \$1 Gnome for the Holidays; \$2 Winter Riches; \$2 Christmas Paws; \$3 Jack Frost; \$3 Merry Multiplier; \$5 All Wrapped Up X10; \$10 Holiday Riches; \$10 Countdown to Christmas; \$20 Holiday Gift Pack.
Note: \$5 Winning Tree is NOT eligible for Tech the Halls contest entry.

Q. Why is \$5 Winning Tree not eligible for Tech the Halls?

\$5 Winning Tree has a separate bonus component where players can win PlayNow.com free play credits and play a digital version of the game on PlayNow.com to earn entries into a progressive jackpot.

Q. Can residents outside of B.C. enter?

No, they cannot. The contest is open to B.C. residents only.

Q. Can players take the cash equivalent instead of the prize?

The winners of merchandise prizes are eligible to take the cash equivalent. Instant Wins and gift card winners are not eligible for a cash equivalent.

Q. Can players enter multiple tickets at once?

Yes. Players can enter multiple tickets at once.

Q. How will players be notified if they win?

The winners will be contacted by BCLC or its agents by email or phone. Instant Win prize winners will receive an instant notification that appears on their computer screen. An email notification will also be sent to the winner.

Q. How will the public be informed of the winners?

A list of the draw prize winners will be displayed on techthehalls.ca after the prizes have been fulfilled.

Q. How will winners receive their prizes?

BCLC or its agents will mail the prize to the winners.

Q. When will players receive their prizes?

Shortly after the draw, once the winner's identity has been confirmed. The draw will be conducted after the contest closes in January 2024.

Q. Are retailers eligible for this contest?

No, lottery retailers and members of their households are not eligible for this contest. Refer to Contest Conditions for full eligibility requirements.

Q. Where can players find the Contest Code?

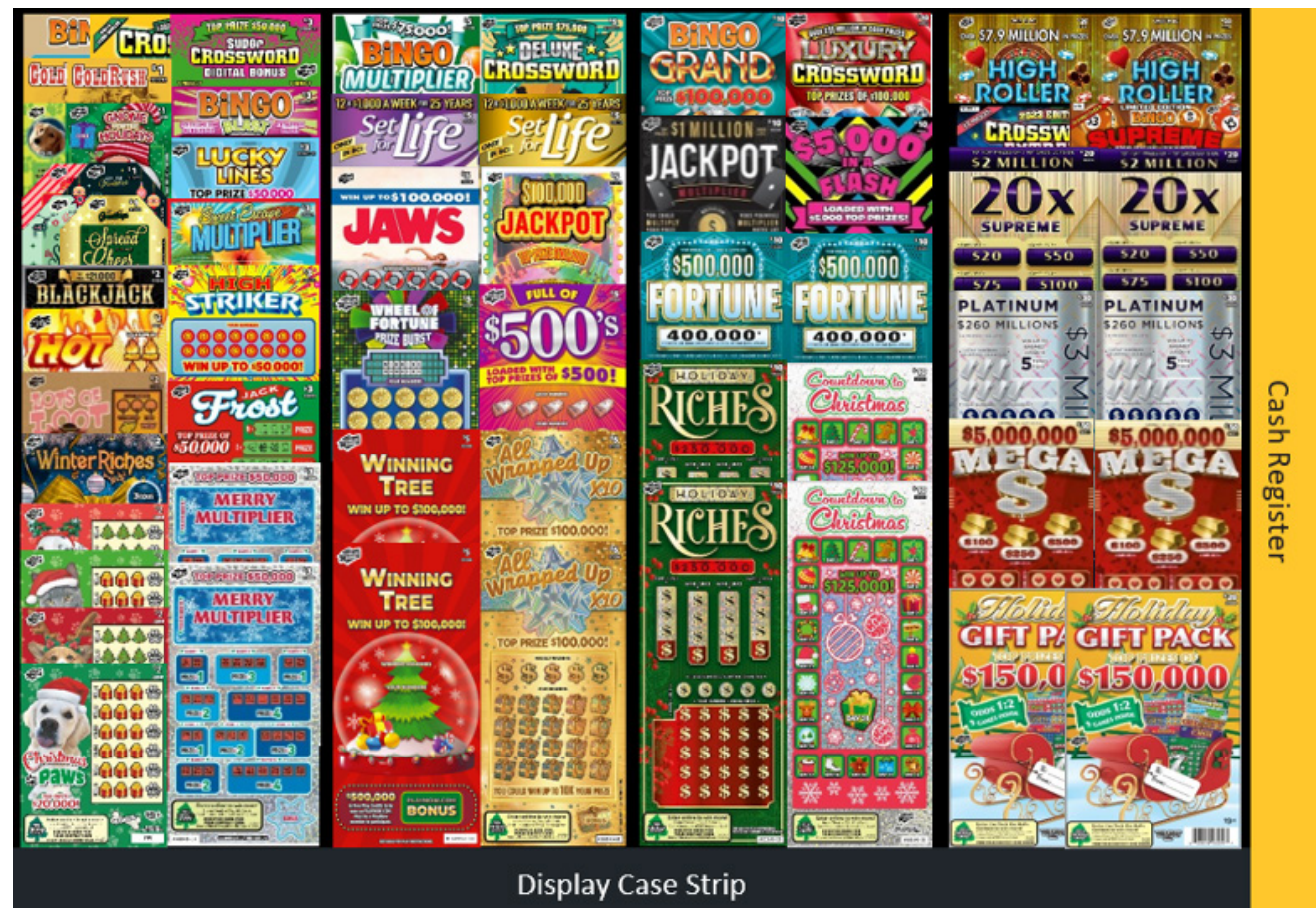
The 11-digit Contest Code can be found on the bottom left of the ticket. Players need to scratch the Tech the Halls area to reveal the Contest Code.

Q. What if a player does not have a computer or mobile phone?

We understand that not all players have access to the internet from their homes. These players may wish to visit their local public library or an internet cafe where web browsing is available. A unique email address is required to enter the contest. There is no way to enter the Tech the Halls contest offline.

For more answers, visit the Retailer Hub or speak with your Territory Manager.

Scratch & Win Holiday Planogram



To enhance your display case and maximize sales during the holiday season, use this planogram for 4-part cases. This display is designed to provide your customers with an easy to shop case, and a clear view of the holiday tickets. Please note that sales of \$30 Platinum will be available November 27, 2023.

*Does not apply to Retail Store Group accounts.
Visit www.bclcretailerhub.com if you require an RSG Scratch & Win planogram.

Visit www.bclcretailerhub.com for more display case planograms, including RSG bubble case.

Holiday Ordering Hours

Please note the following hours for ordering tickets and supplies:

Monday	December 18	Open until 3:30 pm
Tuesday	December 19	Open until 3:30 pm
Wednesday	December 20	Open until 3:30 pm
Thursday	December 21	Open until 3:30 pm
Friday	December 22	Open until 12:00 pm
Monday	December 25	Closed
Tuesday	December 26	Closed
Wednesday	December 27	Open until 3:30 pm
Thursday	December 28	Open until 3:30 pm
Friday	December 29	Open until 12:00 pm

Monday	January 1	Closed
Tuesday	January 2	Open until 3:30 pm

This brochure is also available on the Retailer Hub:
www.bclcretailerhub.com

Make sure you stay stocked up for the busy holiday season! Please review the daily News Message and be ready to order when your Inside Sales Representative calls.

We ID
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During this festive time of year, be sure to ask for Government issued photo ID to minimize the risk of selling to a minor.

Your Scratch & Win Holiday Ticket Guide



Look inside for this year's exciting lineup

TECH
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The Tech the Halls Contest is back!

www.techthehalls.ca

See inside for details on what's new this year.

scratch
& win

\$20 Holiday Gift Pack

Still a fan favorite, the Holiday Gift Pack is back for the 11th year in a row! This ticket features the same great top prizes of \$150,000 and same excellent odds of 1 in 2:00. Why mess with a good thing? Players can give the entire Pack to someone special, share the nine tickets with their closest friends, or treat themselves to a scratcher's delight! With nine new tickets wrapped in a festive pouch, there is something for everyone inside.

Special notes: These nine tickets are performed and must be validated individually. Each ticket will contain its own barcode and CNTL.No.

Game code: 313239
Odds: 1 in 2.00
(odds are for pouches, not individual tickets within a pouch)
Prize Range: \$20* to \$150,000
*Winning packs may win up to 9 times
Top Prizes: \$150,000
Gift Packs per pack: 10
UPC: 6 26010 13239 7

Launching October 10th, 2023

\$10 Countdown to Christmas

It just doesn't feel like Christmas without an advent calendar, so we've created our very own sparkly and colourful version this year. Featuring 25 chances to win and loaded with multi-wins, someone's holiday will get even more cheerful when they luck out with a \$125,000 top prize!

Game code: 313252
Odds: 1 in 3.10
Prize Range: \$10 to \$125,000
Top Prize: \$125,000
Tickets per pack: 20
UPC: 6 26010 13252 6

Launching October 23rd, 2023



Eleven festive holiday tickets to choose from! PLUS: 10 tickets are eligible for Tech the Halls.

Note: All tickets may not be exactly to scale or as shown. For complete prizes and odds tables, please refer to Retailer Information Sheets on the Retailer Hub.

\$10 Holiday Riches

This handsome ticket uses rich green, gold, and red colours for a traditional look with a touch of shiny bling to give it a modern edge. Who doesn't love a little holiday bling? With so much game play and top prizes of \$250,000, everyone will be looking for their Holiday Riches this season.

Game code: 103227
Odds: 1 in 3.07
Prize Range: \$10 to \$250,000
Top Prizes: \$250,000
Tickets per pack: 20
UPC: 6 27925 00061 0

Launching October 10th, 2023



\$5 Winning Tree

Play two ways with \$5 Winning Tree. Players can purchase this whimsical holiday ticket at retail and play the digital game on PlayNow.com. In addition to a chance to win up to \$100,000, this ticket offers a bonus game with chances to win free play credits on PlayNow.com. **Note** this ticket is NOT eligible for Tech the Halls contest entry.

Game code: 313254
Odds: 1 in 3.30 for cash prizing
1 in 2.68 for cash prizing or free play credits on PlayNow.com
Prize Range: \$5 to \$100,000 in cash prizing and \$5 to \$50 in free play credits on PlayNow.com
Top Prize: \$100,000
Tickets per pack: 25
UPC: 6 26010 13254 0

Launching October 10th, 2023



\$5 All Wrapped Up X10

This sparkly ticket will catch the eyes of players and gift givers alike. With a top prize of \$100,000 and chances to multiply prizes by 2X, 3X or 10X, \$5 All Wrapped Up X10 is the perfect holiday gift all wrapped up in a bow.

Game code: 313253
Odds: 1 in 3.30
Prize Range: Free \$5 Ticket to \$100,000
Top Prize: \$100,000
Tickets per pack: 25
UPC: 6 26010 13253 3

Launching October 10th, 2023

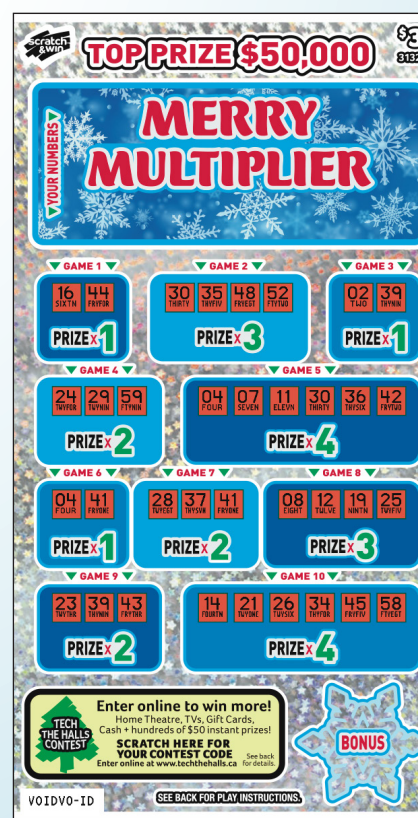


\$3 Merry Multiplier

This year we're giving players the gift of one of their favourite play mechanics! Loaded with free ticket prizing, lots of multipliers and a top prize of \$50,000, this ticket offers excellent play value.

Game code: 313250
Odds: 1 in 3.50
Prize Range: Free \$3 Ticket to \$50,000
Top Prize: \$50,000
Tickets per pack: 50
UPC: 6 26010 13250 2

Launching October 10th, 2023



\$3 Jack Frost

It's getting cold outside! Players can get nice and cozy at home with this ticket, which features matching nostalgic Christmas symbols and a bonus multiplier.

Game code: 313251
Odds: 1 in 3.50
Prize Range: Free \$3 Ticket to \$50,000
Top Prize: \$50,000
Tickets per pack: 50
UPC: 6 26010 13251 9

Launching October 23rd, 2023



\$2 Winter Riches



Winter Riches is the gift of the season! Your players will love this festive and easy-to-play ticket. With a top prize of \$20,000, gift giving has become so much easier this holiday season.

Game code: 313248
Odds: 1 in 3.30
Prizes: Free \$2 Ticket to \$20,000
Top Prize: \$20,000
Tickets per pack: 50
UPC: 6 26010 13248 9

Launching October 23rd, 2023

\$2 Christmas Paws



Your players will be wagging their tails to play \$2 Christmas Paws. This adorable ticket features 4 different scenes and offers a top prize of \$20,000, making it purr-fect for any pet lover on your list!

Game code: 313249
Odds: 1 in 3.30
Prize: Free \$2 Ticket to \$20,000
Top Prize: \$20,000
Tickets per pack: 50
UPC: 6 26010 13249 6

Launching October 23rd, 2023

\$1 Gift Tag Greetings



'Tis the season for a gift tag that's also a Scratch & Win ticket! These unique gift tags come in four festive designs and offer players a chance to win up to \$10,000. This is the perfect way to top off the perfect holiday gift.

Game code: 313255
Odds: 1 in 3.30
Prizes: Free \$1 Ticket to \$10,000
Top Prize: \$10,000
Tickets per pack: 100
UPC: 6 26010 13255 7

Launching October 23rd, 2023

\$1 Gnome for the Holidays



Santa's not the only one who gnomes when you've been good or bad! This whimsical ticket will delight gnome lovers everywhere. And who doesn't love gnomes? Whether traveling for the holidays or at gnome sweet gnome, this ticket will put a smile on everyone's face with an easy-to-play find the winning symbol game, lots of multi-wins and a chance to win \$10,000!

Game code: 313256
Odds: 1 in 3.30
Prizes: Free \$1 Ticket to \$10,000
Top Prize: \$10,000
Tickets per pack: 100
UPC: 6 26010 13256 4

Launching October 23rd, 2023