

# Retail Stores Group (RSG)

## Special Feature Tray - Planogram



### RSG Planogram Requirements:

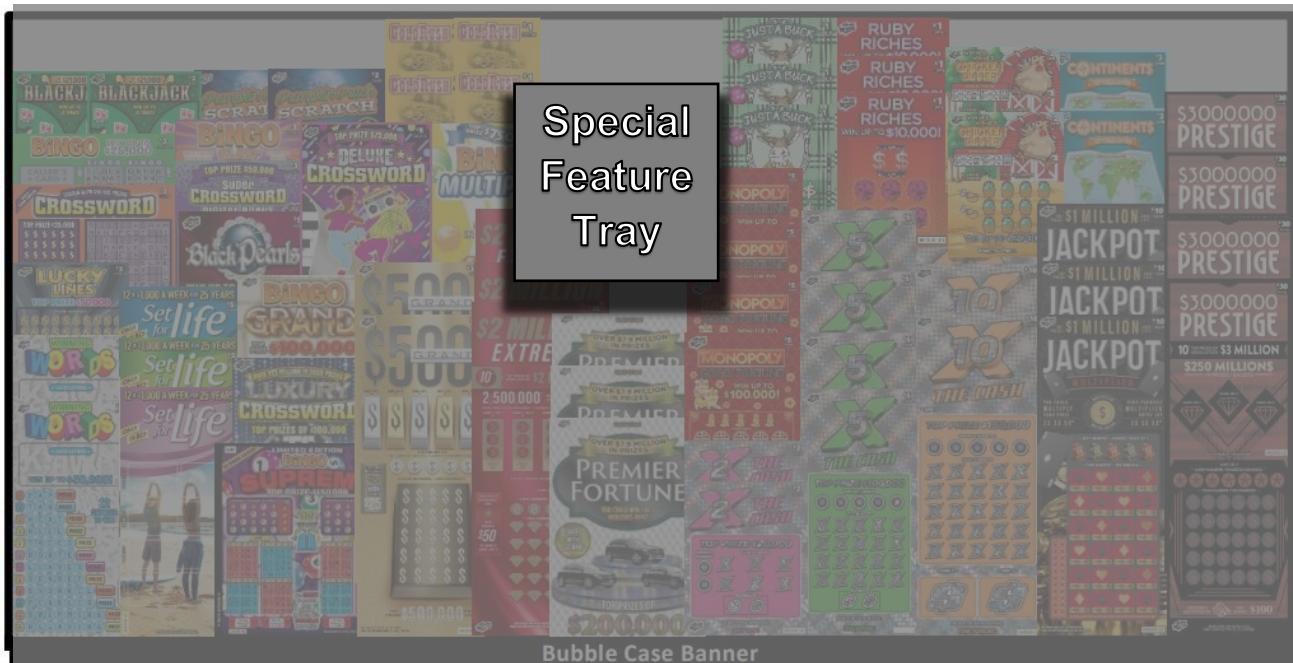
- The Special Feature Tray must be used at all times.
- Display **highest** price points closest to the lottery terminal.
- Tickets must be neatly placed and lay flat vertically in the case.
- Use "New" inserts to focus attention on new releases.

### Inventory Management Requirements:

- Correctly display the featured ticket on the Special Feature Tray as per the schedule below.
- Base games and new releases must be in stock.

## 2025-2026 Special Feature Ticket Schedule

Oct 14 – Nov 9	>	\$10 A Gift For You
Nov 10 – 30	>	\$20 Holiday Gift Pack
Dec 1 – Jan 4	>	\$30 30X
Jan 5 – Feb 1	>	\$5 The Big Spin
Feb 2 – Mar 1	>	\$20 Super Gift Pack
Mar 2 – April 6	>	\$10 Explosion



The above tickets are shown only as an example.