

Retail Stores Group (RSG) Special Feature Tray - Planogram



RSG Planogram Requirements:

- The Special Feature Tray must be used at all times.
- Display **highest** price points closest to the lottery terminal.
- Tickets must be neatly placed and lay flat vertically in the case.
- Use “New” inserts to focus attention on new releases.

Inventory Management Requirements:

- Correctly display the featured ticket on the Special Feature Tray as per the schedule below.
- Base games and new releases must be in stock.

2026 Special Feature Ticket Schedule

Jun 29 – Aug 3	>	\$10 Lucky Lines 25th Anniversary
Aug 4 - 30	>	\$5 The Big Spin
Aug 31 – Oct 12	>	\$20 Bingo Buddy
Oct 13 – Nov 29	>	\$10 Holiday Cash III (National)
Nov 30 – Jan 3	>	\$30 Luxe (National)



The above tickets are shown only as an example.