

Retail Stores Group (RSG) Special Feature Tray - Planogram



RSG Planogram Requirements:

- The Special Feature Tray must be used at all times.
- Start your display with **highest** price points closest to the lottery terminal.
- Tickets must be neatly placed and lay flat vertically in the case.
- Use “New” inserts to focus attention on new releases.

Inventory Management Requirements:

- Correctly display the featured ticket on the Special Feature Tray as per the schedule below.
- Base games and new releases must be in stock.

2025 Special Feature Ticket Schedule

Apr 7 – May 4	>	\$20 Diamond
May 5 – Jun 1	>	\$2 Greater Good Giveaway
Jun 2 – Aug 4	>	\$50 Extreme
Aug 5 – Sep 1	>	\$20 Bingo Supreme
Sep 2 – Oct 13	>	\$20 \$20,000 Casino



The above tickets are shown only as an example.