

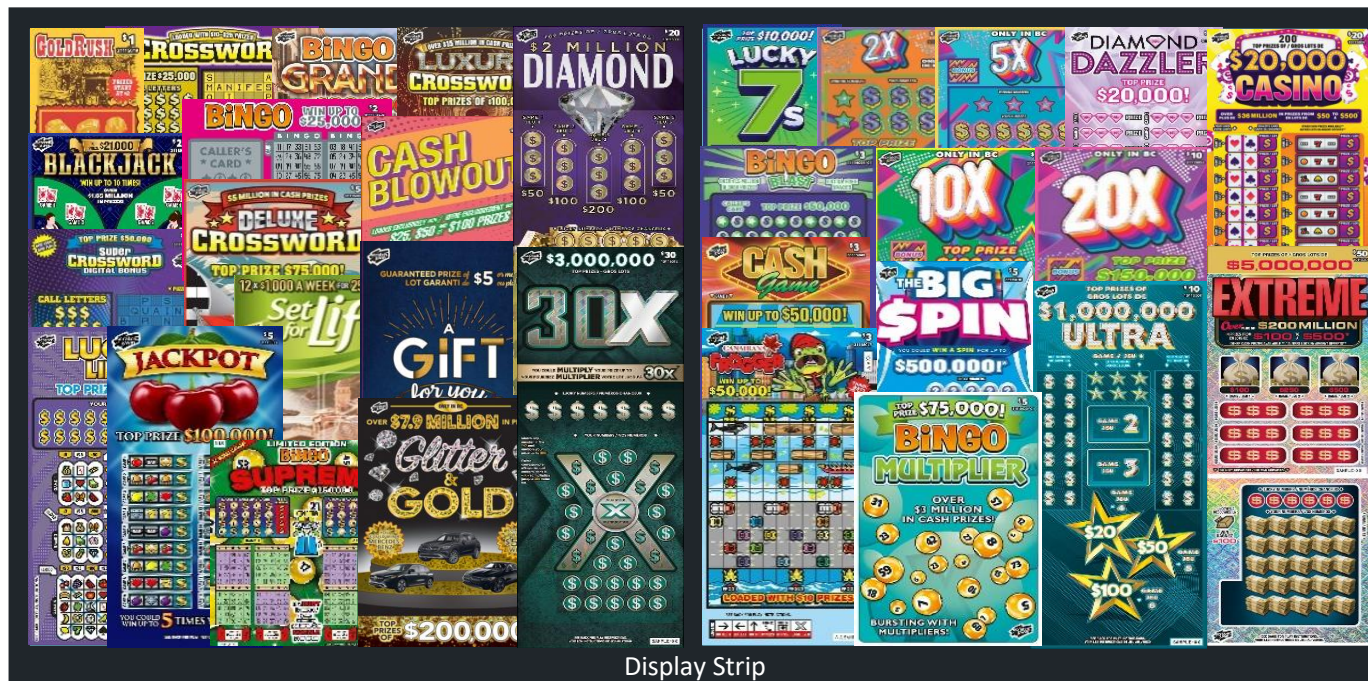
Shoppers Drug Mart | January 2026

SCRATCH & WIN DISPLAY CASE PLANOGRAM

2-Part Built-In Display Case Planogram

SHOPPERS
DRUG MART

lotto!



Cash Register

Tips for Sales Success:

- / Organize your tray as shown – it's designed to give more space to high-value tickets.
- / **Merchandize your high-value tickets closest to the cash register.**
- / Do not put anything on top of the display case, especially covering high-value tickets.
- / Leave some pockets empty so that you can allow the ticket visuals to show when overlapped.
- / Always keep your case fully merchandised.
- / Prevent out-of-stocks – call Hotline to place an emergency order between call days if needed.



REMINDER
An empty case means lost sales

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The Retailer Information Sheet is also available on bclcretailerhub.com.
For more information, please contact your BCLC Territory Manager or Lottery Support Hotline at 1-800-667-1649.

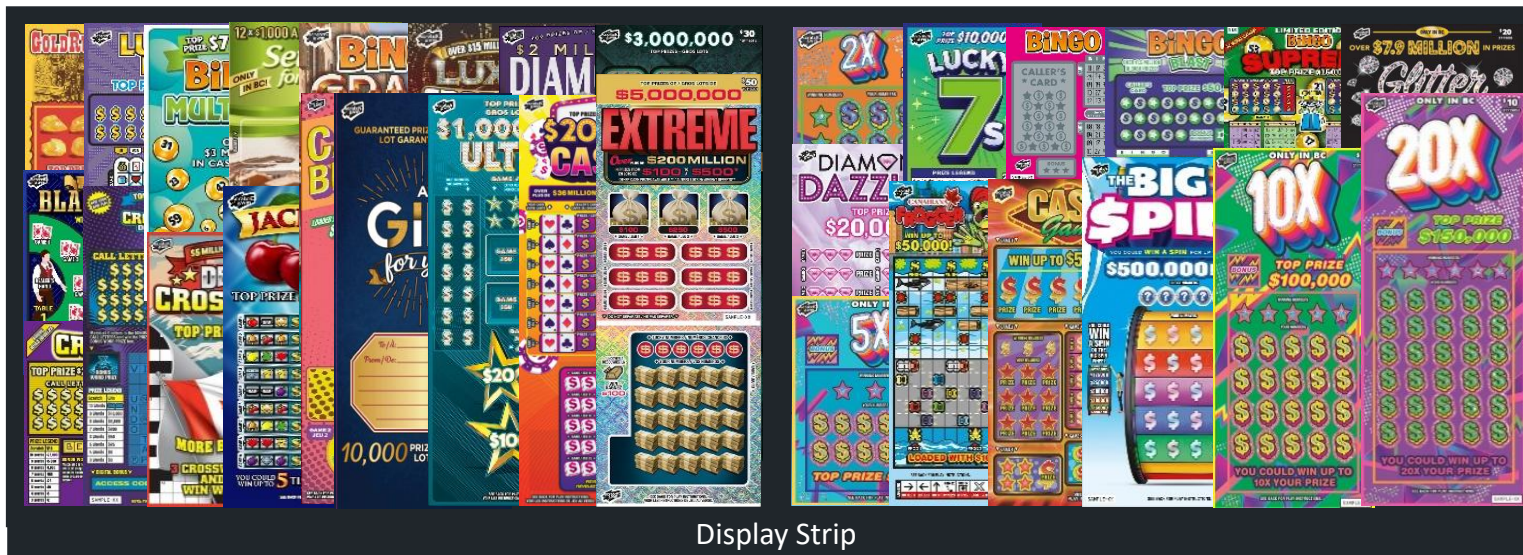
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																								Cash Register
\$1 Gold Rush						empty	empty	empty	empty	empty	empty	\$1		\$1	empty	empty	empty	empty						
empty						empty	empty	empty	empty	empty	empty	\$2		\$2 Bingo		\$3 Bingo	empty	empty						
\$2 Blackjack						empty	empty	empty	empty	empty	empty	\$2		empty		empty	empty	empty						
\$2 XW						\$3 Lucky Lines \$3 XW		\$5 Bingo	\$5 XW	\$5 Set For Life	\$5 \$10 Bingo		\$10 XW	\$20	\$30	\$10	\$20	\$10						
												\$2		\$3	\$3	\$5	\$5	\$10	\$20 (Wide)					
Display Strip																								

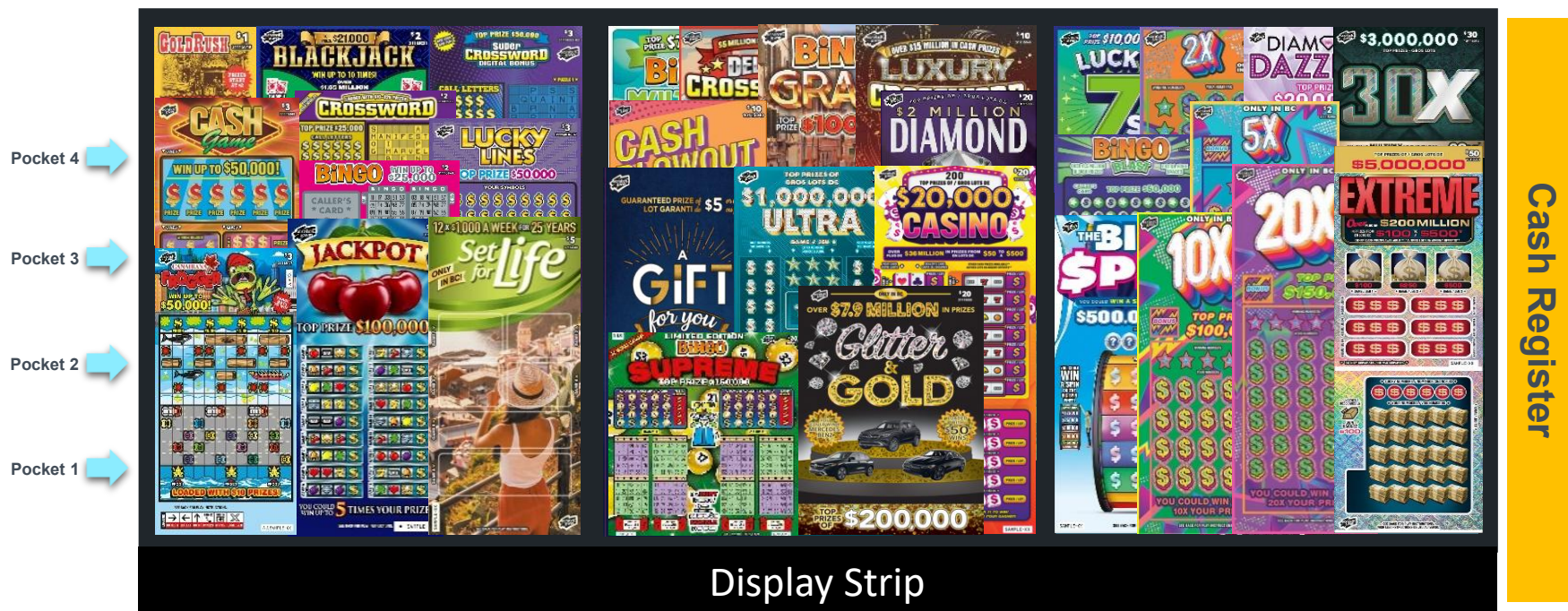
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SCRATCH & WIN DISPLAY CASE PLANOGRAM

3-Part Built-In Display Case Planogram

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Display Strip

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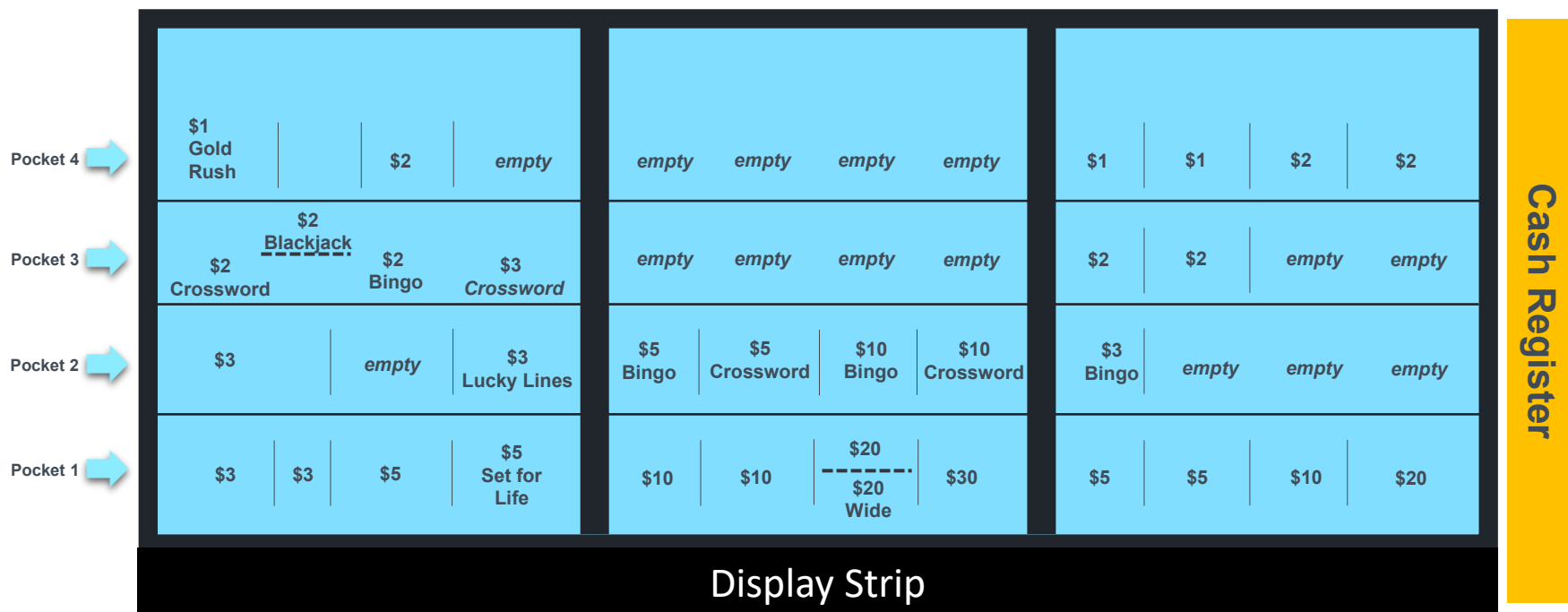
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3-Part Built-In Display Case Planogram



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