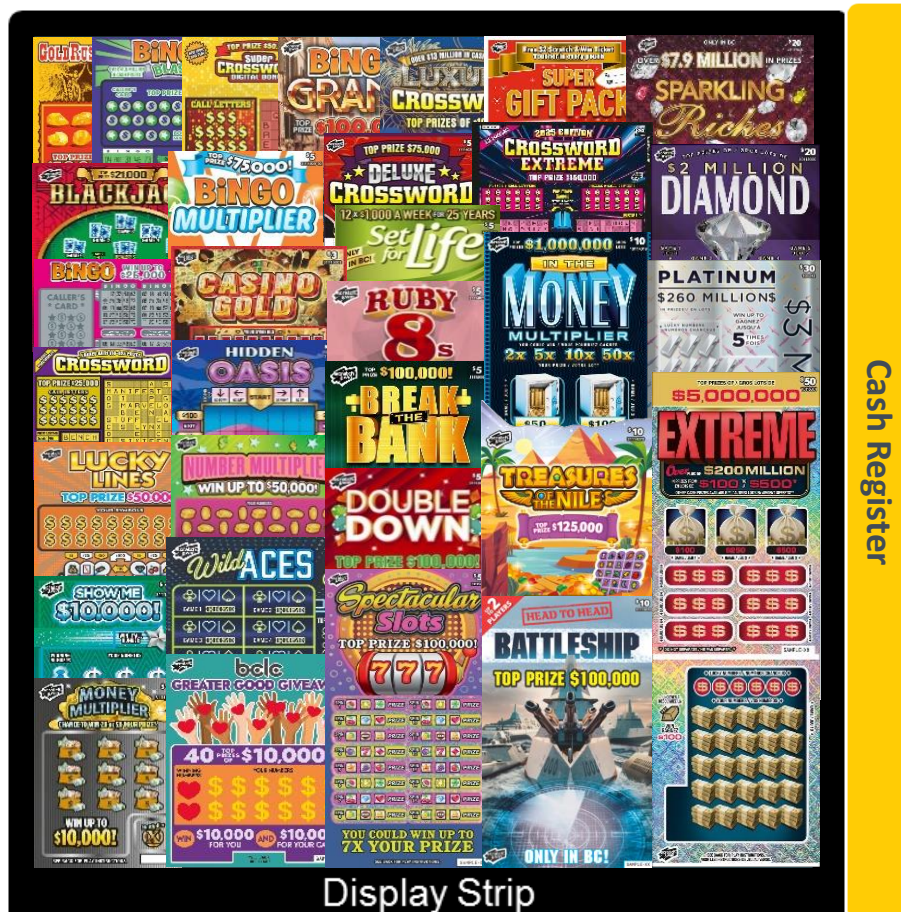


London Drugs| June 2025

SCRATCH & WIN DISPLAY CASE PLANOGRAM

Built-In Display Case Planogram



CRITICAL

Tickets in display may vary depending on location.

Tips for Sales Success:

- / Organize your tray as shown – it's designed to give more space to high-value tickets.
- / Merchandize your high-value tickets closest to the cash register.
- / Do not put anything on top of the display case, especially covering high-value tickets.
- / Leave some pockets empty so that you can allow the ticket visuals to show when overlapped
- / Always keep your case fully merchandised.

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\$1 Gold Rush	\$3 Bingo	\$3 XWord	\$10 Bingo	\$10 XWord	\$20
\$2 Blackjack	\$5 Bingo	\$5 XWord			
\$5 SFL					
\$2 Bingo					\$10 National
\$2 XWord					
\$3 Lucky Lines					
\$20 National					
\$2	\$5				
\$1	\$3			\$10	\$30 National

Cash Register

Display Strip

Cash Register

CRITICAL

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