Shoppers Drug Mart – Scratch & Win Planogram

Built-In Display Case Planogram (October 15, 2024 – January 6, 2025)







CRITICAL

Tickets in display may vary depending on location.

Tips for Sales Success:

Cash

Registe

- Organize your tray as shown includes all base games and new tickets.
- Merchandize your high-value tickets closest to the cash register.
- Do not put anything on top of the display case, especially covering high-value tickets.
- Leave some pockets empty so that you can allow the ticket visuals to show when overlapped
- Always keep your case fully merchandised.
- Prevent out-of-stocks call Hotline to place an emergency order between call days if needed.



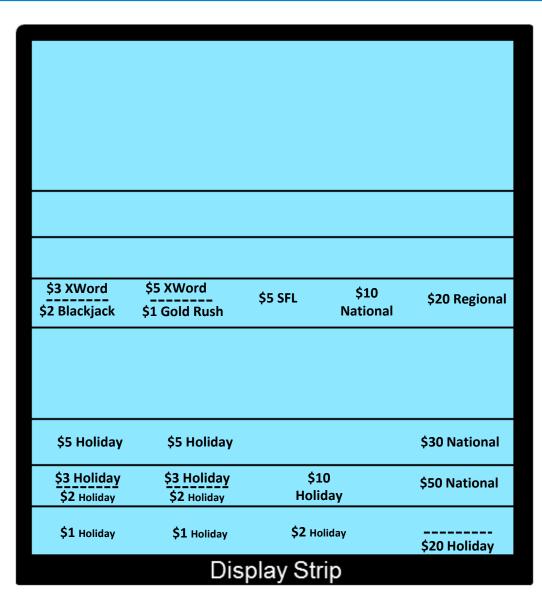


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