

London Drugs – Scratch & Win Planogram

Built-In Display Case Planogram (Oct 15, 2024 – Jan 6, 2025)



Display Strip

Cash Register

CRITICAL

Tickets in display may vary depending on location.

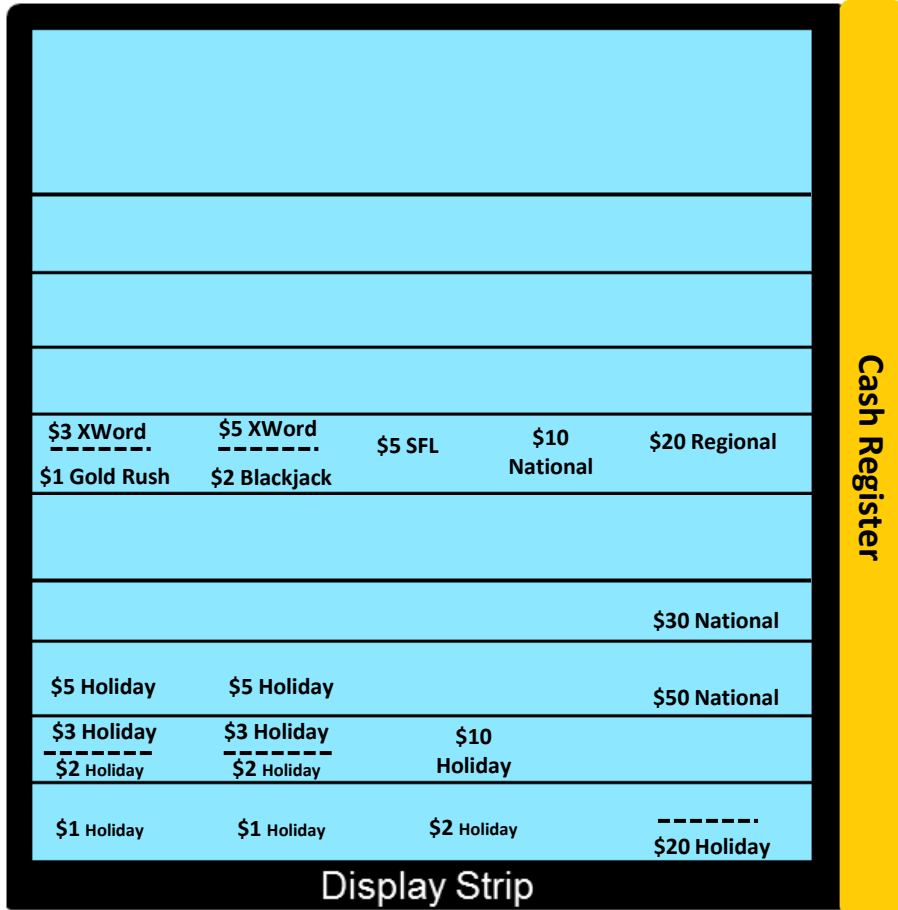
Tips for Sales Success:

- / Organize your tray as shown – it's designed to give more space to high-value tickets.
- / Merchandize your high-value tickets closest to the cash register.
- / Do not put anything on top of the display case, especially covering high-value tickets.
- / Leave some pockets empty so that you can allow the ticket visuals to show when overlapped.
- / Always keep your case fully merchandised.



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