## **POS Materials - Packaging**

Starting March 28, 2025

## A Small Change with a Big Impact!



Starting March 28, BCLC POS materials will arrive in recyclable cardboard envelopes instead of plastic courier bags.

Keep an eye out for the new packaging - and when you're done with it, you're good to recycle!

## The 8 ½ x 11 Envelope holds:

- Poster A, Poster B
- Display Case Strip
- Bubble Case Banner
- Adhoc printed items



## The 17 x 24 Envelope Holds:

- 17 x 24 light box poster
- 11 x 17 light box poster



Items received are based on site requirements



