

# New Web Cash Vouchers

## Activation Product



### What is it?

The new Web Cash now requires activation like Scratch & Win Activation Tickets, streamlining lottery operations for retailers.

### Important!

- Same as Scratch & Win Activation Tickets.
- Must receive the order on the Lottery Terminal.
- Must scan Web Cash vouchers to Cart and Checkout to activate the sale.
- When scanning a full pack for sale, cover the data matrix on the top ticket to avoid an erroneous input.



### Order Availability:

- Web Cash will be available for order starting December 2, 2024.
- Please place your order on your next regular call day or call to place a special order.



Scan here  
to activate



Contact your Lottery Retail Support: **1-800-667-1649**



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### More Details

<b>Game Code:</b>	2114035
<b>Voucher Price:</b>	\$25
<b>Pack Size:</b>	10 (\$250/pack)
<b>Commission:</b>	5%
<b>Sales incl. in Sales Bonus:</b>	Yes
<b>Validation Capabilities:</b>	No validation capability. The voucher does not include a validation matrix.
<b>Expiration Date:</b>	No expiration date.
<b>UPC:</b>	6 26010 14035 4



### Benefits to the Retailer:

- Activate Web Cash Ticket through Lottery Terminal.
- Retailer will only be charged on next invoice for sold Web Cash Tickets and/or Packs.
- Ability to see Web Cash under Daily Sales section on Terminal Sales Report to **support financial reconciliation.**
- Real-time Web Cash inventory available under Terminal Inventory Report to **support inventory reconciliation.**



Contact your Territory Manager or  
Lottery Hotline: **1-800-667-1649**



# Scratch & Win – Coming Soon

\$25 Web Cash



## Questions & Answers

### **Why is it necessary to activate Web Cash when there are no prizes to validate?**

Activating lottery products goes beyond simply enabling validation. It triggers inventory movement and sales reporting. Additionally, activating Web Cash allows payment terms to align seamlessly with your sweep cycle.

### **Will the Web Cash voucher work if the retailer who sold it does not activate it?**

Yes, the voucher will still work for the player. However, the retailer who sold the inactive product will face negative impacts, such as inaccurate inventory and sales reporting.

### **Are there any changes for the player when using Web Cash to load their PlayNow wallet?**

No, the new Web Cash voucher works the same as the previous version. Similar to a gift card, the player reveals the redemption code to deposit funds into their verified PlayNow.com account.



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