Tech the Halls

October 15, 2024 - January 10, 2025





What is it?

A second-chance promotion where Players can enter their winning & non-winning tickets online for a chance to win electronic and cash prizes.



PLUS get bonus entry codes on our Facebook Lotto BC page, and with the purchase of their first \$10 and \$20 S&W ticket!



When is it?

October 15, 2024 – January 10, 2025



Bonus Entries:

- We will continue to offer players **automatic bonus entries** when they register their first \$10 and \$20 S&W tickets.
- For a players first \$10 ticket, players will automatically receive 5 bonus entries.
- For their first \$20 ticket, players will automatically receive **10 bonus entries**.
- Bonus Contest Codes will be posted via our Lotto BC Facebook page. Ask players to follow Lotto BC on Facebook and look out for the codes.
- One Bonus Contest Code will be sent out to PlayNow players via email during the contest period

New this year!

TTH QR Code in contest scratch area – making it easy for Players to input the ticket using their mobile phones.

This enhancement adds a second matrix to the front of the ticket which may challenge scanning the validation matrix. Best Practice: cover non-targeted barcodes.









How to Enter:

- 1. Buy an eligible ticket and scratch the Contest Code OR visit our Facebook page at www.facebook.com/lottobc to find bonus Contest Codes to enter (no purchase necessary). Codes are released throughout the contest so remember to "Like" us to stay up to date!
- 2. Visit techthehalls.ca
- 3. Follow the instructions to create an account with an email OR if the player already has an account from last year, just log in!
- 4. Enter the Contest Codes (either from the ticket or Facebook) and click SUBMIT (players may enter multiple codes at once!) Players can then assign their flex entries to be entered into whichever prize draw option they prefer and reassign as they wish

How many flex entries will players receive? A flex entry is an entry that players can assign to whichever prize draw option they like.

- 1 flex entry for every \$1 worth of tickets entered (i.e. \$4 of S&W = 4 entries)
- PLUS players will receive one spin in the Spin and Win Game for every \$5 worth of tickets entered for the opportunity to instantly win a \$50 gift card, or more entries!
 (i.e. \$5 of S&W tickets = 5 entries + 1 spin in the Spin & Win Game, \$10 of S&W = 10 entries + 2 spins)
- *For Facebook bonus Contest Codes, 1 Contest Code = 1 entry

Notification of Instant Win: If a player wins instantly, he/she will get an instant notification and receive an email with the instructions on how to claim their prize.

Date of prize draws: Grand prize draws will take place on January 16, 2025. BCLC will be contacting winners directly. Names of winners will be posted on www.techthehalls.ca approximately six (6) week to eight (8) weeks after the draw date.





Ticket Callout





Contest instructions on the back of each eligible tickets

Enter the Tech the Halls Contest online for more chances to win!

- Grand Prize of a Home Theatre system - Flat Screen TVs, Gift Cards and Cash - Plus the chance to instantly win \$50 prizes!

Visit www.techthehalls.ca to enter the contest by January 10, 2025.

Details: Contest open only to B.C. residents of 19 years of age or older. Entries must be received prior to 11:59:59 PT on January 10, 2025. Restrictions apply. Subject to Contest Conditions available at

How to enter: Scratch the Tech the Halls Contest area to reveal a contest code.

Log on to www.techthehalls.ca and follow the instructions for your chance to win.

Prize claims: Mojor prize winners will be contacted by BCLC.







Eligible Tickets

Please visit the <u>Retailer Hub</u> for detailed game information.















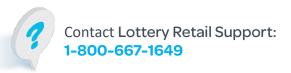


















Questions & Answers

Q. Can residents outside of B.C. enter the contest? Can someone under 19 years of age enter the contest?

No. The contest is open to B.C. residents only, 19 years of age and older.

Q. Can players take the cash equivalent instead of the prize?

The winners of merchandise prizes will be able to pick between the electronic good or the cash equivalent (as outlined in the contest conditions that will be available on the website). The winners of the \$500 Cash prize will receive a cheque. However, the Instant Wins and gift card winners are not eligible for a cash equivalent.

Q. Do players have to purchase tickets in order to enter the contest?

No. This year we will again be releasing 3 bonus contest codes on Facebook throughout the contest period. "Like" our Facebook page: www.facebook.com/lottobc and check regularly for updates to find out when the codes will be released.

Q. Which tickets are eligible?

Winning and non-winning holiday-themed Scratch & Win tickets are eligible: \$1 Candy Cane Cash IV; \$1 Winter Wishes II; \$2 Holiday Cash II; \$2 Christmas Tails II; \$3 Reindeer Riches; \$3 Shiny & Bright; \$5 Merry Money Multiplier iv; \$5 Festive 777; \$10 Wish List III (National); \$10 25 Days of Winning (Regional); \$20 Holiday Gift Pack XII.

Q. Where can players find the contest code on a ticket?

The 11-digit contest code can be found on the bottom left of the ticket. Players need to scratch the Tech the Halls area to reveal the contest code. See page 3.

Q. Can players enter multiple tickets at once?

Yes. Players can enter multiple tickets at once. In addition, players can return to the website at any time with their login information to enter additional tickets.









Questions & Answers

Q. Once players have assigned all of their flex entries into the different prize draws, can they reallocate them?

Yes, players will be able to reallocate their entries up until the contest closes.

Q. If players haven't assigned all of their entries before the contest closes, what happens to their entries?

If the tickets are entered but not all of the entries were assigned, the remaining entries will automatically be entered into the grand prize (Home Theatre System) draw.

Q. Do players have to play the Spin and Win Game as soon as they've accumulated \$5 worth of Scratch & Win tickets?

No. Once a player has accumulated \$5 worth of Scratch & Win tickets and earned a spin in the Spin & Win Game, they can spin the wheel at any time prior to the conclusion of the contest. However, once the contest has closed, the unused spins will be forfeited and voided.

Q. What can players win if they spin the Spin Wheel?

Players can instantly win a \$50 MasterCard Prepaid Gift Card, or anywhere from 1 to 5 bonus entries.

Q. How will players be notified if they win?

For prize draws, winners will be contacted by BCLC or its agents by email or phone. Instant Win prize winners will receive an instant notification that appears on their computer screen. In addition, an email will be sent to players with instructions on how to claim their prize.

Q. How will the public be informed of the winners?

A list of the winners will be displayed on www.techthehalls.ca after the winners have been confirmed, approximately six (6) to eight (8) weeks after the draw date.









Questions & Answers

Q. How will winners receive their prizes?

BCLC or its agents will mail the prize or a cheque (if the winner chooses cash for the merchandise prizes) to the winners.

Q. When will players receive their prizes?

It will take from four (4) to eight (8) weeks after the draw on January 16, 2025, depending on the value of the prize and when the winner gets his/her information back to us.

Q. Are retailers eligible for this contest?

As per the contest conditions, BCLC employees, Lottery Retailers and family members of both are not eligible entrants in this contest. Family member means a spouse (including commonlaw), child, or parent, whether residing with the Retailer or not, or anyone who resides with the Retailer.

Q. Where are the entry instructions found on the tickets?

Contest entry instructions are found on the back of all eligible Scratch & Win tickets. See page 3.

Q. What about players that do not have a computer?

We understand that not all players have access to the Internet from their home. These players may wish to visit their public library or local Internet Café where web browsing is available. A unique email address is required to enter the contest. There is no way to enter the Tech the Halls Contest offline.



