

Email Photos of Your Kiosk, Get a \$50 AwardCo Reward!

June 22 – July 31, 2026



What is it?

We're gathering photos of kiosk exteriors to better understand signage opportunities and how we can drive sales at your location.

Send photos by July 15 and receive a \$50 AwardCo Gift Card

How to participate:

- Take **1 photo** of **each side** of the outside of your kiosk (up to 4 photos total)
- Email photos to kutley@bclc.com
- Use **subject line**: Photos – RSG #xxxxx [your retailer number]

Tips for photos

- Capture all sides visible to customers
- Ensure signage and surrounding area are visible
- Take photos before opening when it's less busy

Example Photos:



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Q&A

Why are we asking for photos?

We're reviewing signage placement and existing display frames to identify opportunities to better use them to attract players and increase sales for our RSG network.

What should my email contain?

- Subject line: **Photos – RSG #12345** (*your retailer number*)
- Attach your photos (up to 4).
- You will receive an email reply confirming your photos have been received.

Do I need to take photos of the inside of my kiosk?

No, only exterior photos are needed. Please include all sides that face customers.

Will I receive an AwardCo Gift Card if I submit my photos after July 15th?

You can submit photos until July 31. However, the \$50 gift card is only provided for submissions by July 15.

Who will the \$50 AwardCo Gift Card be distributed to? If my staff emails the photos, will they get the award?

The \$50 AwardCo Gift Card will be sent to the Primary Agreement Manager on the account.

When will the \$50 AwardCo Gift Card be distributed?

Reward emails will be sent after July 15 to retailers who submit their photos by the deadline.

Do I need to participate in this?

We're requesting photos from all RSG to help improve the marketing signage across the network.

Send in your photos by July 15, GET a \$50 AwardCo Gift Card!