



Incentive Name:

The Retailer Portal Participation Incentive (the “**Incentive**”).

Purpose:

To provide an incentive for HN Retailers to increase use of the Retailer Portal.

Definitions:

“**Eligible Portal User**” means a lottery certified individual identified in BCLC’s Retailer Database as tasked with lottery administrative responsibilities to sell lottery tickets (for example, an individual who has access to the Salesforce account with the role profile of Agreement Rep Manager, TelSell, TIVM, or a Business Rep).

“**Entrant**” means a site that completed the steps to enter the draw.

“**EFT**” means electronic funds transfer.

“**Incentive Period**” means the period from February 1, 2025 at 00:01:00 AM (midnight) PT to March 31, 2025 at 23:59:59 PM PT.

“**Retailer Portal**” means the BCLC online website providing Sites with self-serve capabilities to support their lottery operations.

“**Site**” means an eligible retailer account.

Eligibility:

An active BCLC account that:

- (a) has the retailer type of HN or LRS (Liquor Store) in BCLC’s Salesforce records;
- (b) has been in good standing for the twelve (12) month period prior to the start of the Incentive Period and remains so throughout the Incentive Period; and
- (c) does not have any unscanned packing slips from previous orders that are outstanding.

Prizes:

One (1) prize of \$500 CDN payable by EFT to the Site (the “**Prize**”).

How to Enter:

An Eligible Portal User must register for the Retailer Portal, if not already registered, and submit an order request.

Sites that place at least one (1) order (product or supplies) via the Retailer Portal, within the Incentive Period, will be entered into the draw for the Prize. Each eligible Site will receive one (1) entry regardless of the number of additional orders placed after the first.

Draw Procedure:

A draw to select one (1) winner from the eligible Entrants will be conducted on April 1, 2025, or as soon as practical thereafter.

The draw will be conducted by two (2) BCLC Representatives at the BCLC Office in Vancouver or Kamloops.

Prize Redemption:

BCLC will announce the winner as soon as practical thereafter the draw. The winning Site will be notified that they won via email or phone.



**British Columbia Lottery Corporation (“BCLC”)
Hospitality Network (“HN”) Retailer Incentive
The Retailer Portal Participation Incentive Conditions
February 1, 2025 - March 31, 2025**

A duly authorized representative from the winning Site must correctly answer a time limited skill-testing question to claim the Prize.

BCLC will process the EFT for the Prize to the winning Site’s bank account on record within 30 days of notification.

Other Conditions:

- Odds of winning the Prize depends on the number of Entrants that place orders through the Retailer Portal during the Incentive Period.
- BCLC may, at its sole discretion, alter, amend, change, modify, suspend, or cancel this Incentive or the conditions at any time.
- BCLC reserves the right to substitute the Prize or portion thereof with one of equal or greater value. The Prize must be accepted as awarded.
- BCLC reserves the right to publish the name, location, and a recent photograph of a winning Entrant and associated network, in any medium, without remuneration.
- In the event of a discrepancy between the results of the draws posted on the BCLC retailer hub and the official information from BCLC, the latter will prevail.
- Decisions of BCLC are final and binding.
- By participating in this Incentive, each Lottery Retailer and Site Employee agrees to release and discharge, and agrees to indemnify, save and hold harmless BCLC and its directors, officers, employees, affiliates, agents and representatives (the “**Releasees**”) from and against any and all actions, claims or demands (including costs incurred by BCLC in defending such actions, claims or demands) which they may now or hereafter have against the Releasees, or any of them, arising directly or indirectly out of, or which are in any way connected to this Incentive.
- If you choose to participate in this incentive, your personal information is collected in accordance with the British Columbia *Freedom of Information and Protection of Privacy Act* and will be used, accessed, disclosed, and stored by BCLC and its service providers inside and outside of Canada for the administration of this Incentive (including verifying your eligibility to win a Prize, and if you are a Prize winner, to publicize your name, location, photograph and the Prize). If you have any questions about the collection or use of your personal information, please contact **BCLC Customer Service Centre** at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or at bclc.com.