

2024 Lotto Certification & Staff Update Form Incentives



Lotto Certification Incentive

GET LOTTO CERTIFIED WITHIN 15 DAYS FOR A CHANCE TO WIN a \$100 digital gift card for your location!

\$100 prize draw for each network every month!
Retail Network, Hospitality Network, Retail Stores Group

How to enter

1. The store manager or supervisor must submit a request to add the new staff name (or re-activate an expired name) to the BCLC Retailer Database. Call Lottery Retail Support or use the online Staff Update Form found on the Retailer Hub / Training section.
2. Once their name is added to the BCLC Retailer Database, the employee can go to: www.bclcretailerhub.com and [Get Lotto Certified!](#)



Staff Update Form Incentive

USE THE STAFF UPDATE FORM FOR A CHANCE TO WIN a \$100 digital gift card!

\$100 prize draw for each network every month!
Retail Network, Hospitality Network, Retail Stores Group

How to enter

Submit a request to add new staff names (or re-activate an expired name), or remove former staff names, to and from the BCLC Retailer Database via the online Staff Update Form.

➤ [BCLC Retailer Hub / Training section / Staff Update Form](#)



Contact your **Territory Manager** or
Lottery Retail Support: 1-800-667-1649



Contest Conditions



Incentive and Draw Dates

The incentive period runs from January 1 to December 31, 2024. The draw takes place on the 4th business day of the following month, or as soon as practical thereafter.



Lotto Certification Contest Conditions

- A qualified contest entry is a new or re-activated retailer working at a location with a lottery terminal.
- Retailers belonging to the Retail Network (RN), Hospitality Network (HN) and Retail Stores Group (RSG) networks are eligible for this incentive.
- 7-Eleven accounts and Pull Tabs only accounts do not qualify.
- To obtain a qualified entry (“Entry”) a new or re-activated retailer must successfully complete the online Lotto certification course via BCLC Learning within 15 days of their name being entered in to the BCLC Retailer Database.
- An employee who completes the certification within 15 days of their name being added into the BCLC Retailer Database can only be counted as an entry once. Location can have multiple entries for the month if multiple employees qualify as an entry.
- The incentive period is January 1 to December 31, 2024.
- Draws take place the first week of the following month, therefore the draw period is February 2024 to January 2025.
- There are three prizes in total to be won each month, one prize per network. Each prize is a \$100 CDN digital gift card awarded to the store.



Staff Update Form Contest Conditions

- A qualified entrant is an Agreement Rep Manager or staff tasked with lottery administrative responsibilities at the site.
- Retailers belonging to the Retail Network (RN), Hospitality Network (HN) Retail Stores Group (RSG), and combined Lotto Express and Retail accounts are eligible for this incentive.
- 7-Eleven accounts, Pull Tabs only and Lotto Express only accounts do not qualify for this incentive.
- To obtain a qualified entry an Agreement Rep Manager (or staff tasked with lottery administrative responsibilities at the site), must successfully complete a valid staff add or removal via the online Staff Update Form (<https://bclc-comm.force.com/retailerhub/retaileremployee>)
- Once the completed submission is drawn, the contact name listed as the submitter on the form is verified to be the Winning Drawn Entrant.
- There are three prizes in total to be won each month, one prize per network. Each prize is a \$100 CDN digital gift card awarded to the Staff Update Form submitter.



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Lotto Certification Incentive



Questions & Answers



When is the draw?

The incentive runs each month starting January 1, 2024. A draw will take place four (4) business days following the calendar month end, or as soon as practical thereafter, to select one (1) winning location per network.

What is the prize?

There are three (3) prizes in total to be won each month, one prize per network (Retail Network, Hospitality Network, Retail Stores Group). Each prize is a \$100 CDN digital gift card.

How will I know who won?

Winners are notified via email, and prizes are redeemed through Awardco. Draw winners will be published on the Monthly Retailer eBulletins.

Can a location have multiple entries?

Yes, each employee who completes the certification = one entry into the monthly draw. For example, if you have 3 employees who complete the certification within 15 days of their name being added into the BCLC Retailer Database that month, your location will have 3 entries.

If I am already certified, can I take the Lotto certification course to be entered in the draw?

No, only non-certified retailers who must take the course to be compliant with BCLC Lotto Certification course requirements will be entered into the draw.

My status as a lottery retailer is considered expired because I took more than one year off, will I be eligible to be an entry for the location?

Yes. Expired status is considered non-certified. Your manager must notify BCLC of your return which will activate your name in the Retailer Database as requiring Lotto Certification. Complete the certification course within 15 days and you are entered into the monthly draw.



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Staff Update Form Incentive



Questions & Answers



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What is the prize?

There are three (3) prizes in total to be won each month, one prize per network (Retail Network, Hospitality Network, Retail Stores Group). Each prize is a \$100 CDN digital gift card.

Who can submit names using the online form?

It is recommended store managers or supervisors perform the responsibility of maintaining the store's staff list as it pertains to the BCLC Retailer Database. The accuracy of your staff list is pertinent to store compliance. Therefore, a qualified entrant is an Agreement Manager or staff tasked with lottery administrative responsibilities at the site.

The Winning Drawn Entrant must be Lottery Certified prior to the date of the form submission and currently employed at the retailer location at the time the prize is awarded or that Entrant will be disqualified..

How will I know who won?

Winners are notified via email, and prizes are redeemed through Awardco. Draw winners will be published on the Monthly Retailer eBulletins.

Up to how many names can be submitted at once?

The form provides the option to open more fields if required, therefore you can enter as many names as needed for maximum efficiency.

If I submit new names or remove names more than once during a month, will I receive multiple entries to the draw?

Entries are derived from complete submissions of the Staff Update Form. If your environment requires multiple updates within the month, each submission is included in the draw.

Can I win more than once?

Yes. A person can win if their name is drawn on multiple months.



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