Keno Tripler July 12 – Sept 2, 2025

Instructions:

Please remove all existing POS elements (unless otherwise indicated on this planogram) and replace with the following items indicated below.





Text or call Lottery Retail Support: 1-800-667-1649



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New: Large Poster



Hurricane Sign Topper



New: Tent Card



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How it works

For the first time ever, to celebrate Keno's 30th anniversary, between July 21 and September 2, 2025, if you find

\$\$ KENO TRIPLER \$\$ ANY PRIZE WON ON THIS TICKET WILL BE TRIPLED

on the top of your Keno, Keno Bonus, or Keno Pattern Play ticket, you have a chance to win triple the prize up to a maximum of \$6,000,000.*



HOW DO | PLAY?

WHEN CAN | PLAY ble for a l n July 21 to September 2, 202!

WHERE CAN | PLAY? er is available to play at all le ions where Keno tickets are

W MUCH DOES IT COST TO PLAY?

HOW MUCH CAN WIN? triple their K of \$6,000,000 (match 10 out of 10

New to Keno? the code to learn how to pla



