

Lotto 6/49 SuperDraw

March 1 – 29, 2025



What is it?

25 Guaranteed Prizes of \$10,000

+ Classic \$5 Million Jackpot

+ Gold Ball Jackpot



When is it?

All March Long!

Every Wednesday & Saturday from March 1 to 29, 2025 (9 Draws)



Sales Tips:

Use the 'Future Draws' option on your Lottery Terminal to sell Tickets ahead of the SuperDraws for **EVERY Lotto 6/49 DRAW IN MARCH!**



Key Highlights:

1. Players must match the 10-digit GOLD BALL DRAW number featured on the ticket to win a SuperDraw prize.
2. The odds for winning any one of the GUARANTEED prizes depends on the total number of \$3 selections sold across Canada.
i.e. 5 million selections sold, odds are 1 in 5 million to win.
3. The 25 guaranteed prizes are available in addition to the Classic and Gold Ball jackpots.



Text or Call Lottery Retail Support:
1-800-667-1649



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How Will Players Know?

February 15 – March 29, 2025

- Radio, Social Media, National TV, OOH and Digital Advertising
- In-Store POS (starting March 1st) & Digital Screens
- Ticket Messaging
- BCLC.com and PlayNow.com



Promotional Gift with Purchase:

During the SuperDraw campaign, you may gift a Lotto Wallet to Players who spend \$10 or more on Lotto 6/49. These wallets are available while supplies last and can be given at your discretion.



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Questions & Answers

How does the Guaranteed SuperDraw Prize work?

During the entire month of March 2025, each of the 9 draws will include 25 additional GUARANTEED \$10,000 prizes, in addition to the usual Classic and Gold Ball jackpots every single draw. On a Lotto 6/49 ticket, there is a section called "GOLD BALL DRAW" followed by a 10-digit number (i.e. 12345678-01). This number is used to draw the GOLD BALL/GUARANTEED \$1M, as well as the 25 additional SuperDraws.

If a Player only buys one Lotto 6/49 ticket, are they eligible for all Guaranteed Prize draws?

Each individual \$3 Lotto 6/49 ticket purchased for a March 2025 draw, automatically qualifies a Player for all 25 Guaranteed \$10,000 prizes as well as the Classic and Gold Ball jackpots.

Will Players have to pay more for their Lotto 6/49 ticket?

Even with the additional GUARANTEED prizes, the cost of an individual Lotto 6/49 selection remains \$3. This is just a special promotion, which means the Player has more chances to win one of the GUARANTEED prizes!



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