

Lotto Advance Buy

January 2 to March 2, 2025

Instructions:

Please remove all existing POS elements (unless otherwise indicated on this planogram) and replace with the following items indicated below.



Please recycle all paper POS materials responsibly

New:

Poster A: 8.5" x 11"



New:

Poster B: 8.5" x 11"



Text or call Lottery Retail Support:
1-800-667-1649



Lotto Advance Buy

January 2 to March 2, 2025

Instructions:

Please remove all existing POS elements (unless otherwise indicated on this planogram) and replace with the following items indicated below.

New: Large Poster

17" x 22"



Hurricane Sign Topper

Keep existing



New: Bubble Case Banner

Display on January 6th



New: Scratch & Win Display Case Strip

Display on January 6th



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