

Lotto Max Dream Big Contest

September 5 – October 21, 2024



What Is It?

Starting with the Tuesday September 10, 2024 draw, players will have the chance to play for **two new jackpot levels of \$75 million and \$80 million!**

To double down on the excitement, the Lotto Max **Dream Big Contest** gives players a **second chance to win** weekly cash prizes!



When Is It?

First draw allowing for the potentially bigger Lotto Max jackpots:
Tuesday, September 10, 2024 @ 7:30PM

Dream Big Contest:

September 5, 2024 – October 21, 2024



Key Highlights:

- Players have the chance to win a larger jackpot, but the cost of a Lotto Max play remains \$5.
- National jackpot increase where all Lotto Max tickets are sold.
- Draws will still take place every Tuesday and Friday.
- The odds of winning the main jackpot remain at 1 in 33,294,800 per \$5 play.



Text or Call Lottery Retail Support:
1-800-667-1649



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Dream Big Contest Prizes

- 30 prizes of \$10,000 will be drawn each week for 6 weeks
- \$1 Million Grand Prize Draw



How to Enter the Contest

Purchase a \$5 Lotto Max ticket and enter the weekly draws online. Each eligible \$5 Lotto Max ticket qualifies for 5 entries.

Retail: Enter eligible tickets at bc.lottomaxdreambig.ca
Contest site active on September 5.

PlayNow: Players enter eligible tickets purchased online by following instructions and entering the promo code on their My Promotions page.



Contest Marketing Support

September 5 – October 21

- Radio, Social Media, OOH, Digital Advertising, Email
- In-Store Digital Screens
- Ticket Messaging
- BCLC.com and PlayNow.com

For more information, players can call
BCLC Customer Support at 1-866-815-0222 or visit lottomaxdreambig.ca
(site active on September 5)



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Questions & Answers

Will Players have to pay more for their Lotto Max ticket?

The cost of an individual Lotto Max ticket remains \$5, for three selections of seven numbers.

When will the \$80 million Lotto Max jackpot be in effect?

The new jackpot cap will take effect following game break on Friday September 6, 2024 at 7:30PM. The first draw allowing for the potentially bigger Lotto Max jackpots will be on Tuesday, September 10, 2024.

When will the first \$80 million Lotto Max jackpot be drawn?

The first draw allowing for the potentially bigger Lotto Max jackpots will be on Tuesday, September 10, 2024. However, it's important to note that this amount represents the maximum cap, and the actual jackpot may vary depending on the specific draw results. \$80 million is the potential ceiling, it's not an immediate guarantee for every draw.

Are there any changes to the Lotto Max draw dates?

No, it remains two draws a week: Tuesday and Fridays at 7:30PM.

Will there still be MAXMILLIONS prizes?

Yes, \$1 million MAXMILLIONS will continue to be offered when the main jackpot reaches and exceeds \$50 million.

If Players have questions, where should they go?

Please direct them to lottomaxdreambig.ca (site is active on September 5), or call BCLC Customer Support at 1-866-815-0222 for more information.



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Questions & Answers

Can residents outside of BC enter the Dream Big Contest?

Can someone under 19 years of age enter the contest?

No, players must first select the Province of BC on the contest site and register for an account with a BC address. If a BC resident purchases a Lotto Max ticket from another province, they will not be able to enter those online contest codes on the BC contest page. Players must be 19 years or older to enter the contest.

Can players use their existing Tech the Halls accounts or accounts they have created for other Scratch & Win 2nd Chance Contests?

Yes, players can use their existing Tech the Halls or other Scratch & Win 2nd Chance Contest accounts if they have one.

Are Lottery Retailers eligible for the Dream Big Contest?

As per the Contest Rules, Lottery Retailers and household members are not eligible entrants in this contest. Household member means a spouse (including common-law), child, or parent, whether residing with the Retailer or not, or anyone who resides with the Retailer.

Can players enter multiple tickets at once into the Dream Big Contest?

Yes, each eligible \$5 Lotto Max ticket qualifies for 5 entries.



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Questions & Answers

What are the odds of winning a Dream Big Contest prize?

The odds of winning are based on the number of entries received.

How will players be notified if they win a Dream Big Contest prize?

For prize draws, winners will be notified via their contact details provided during registration within five (5) business days of the applicable draw. Contact details includes phone number, email address, and/or mailing address.

How will the public be informed of the Dream Big Contest winners?

Weekly and grand prize winners will be posted on the Winners Page on bc.lottomaxdreambig.ca as each winning entry is confirmed

How will players receive their Dream Big Contest prizes?

A cheque will be mailed out once the winner has been confirmed.

What if a player does not have a computer? Can they still enter the Dream Big Contest?

We understand that not all players have access to the Internet from their home. These players may wish to visit their public library or local Internet Café where web browsing is available. A unique email address is required to enter the contest. There is no way to enter the second chance contest offline.

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