

Daily Grand Bonus Draw

October 28 & 31, 2024



What is it?

3 additional bonus prizes of \$25,000 a year for life!

- + Top prize of \$1,000 a day for life
- + Secondary prize of \$25,000 a year for life



When is it?

Monday, October 28 and
Thursday, October 31, 2024



Sales Tips

- Monday & Thursday draw dates, ask customers if they have purchased their tickets.
- Ask Players purchasing Set for Life Scratch & Win if they have tried Daily Grand.



Key Highlight

- This is a national promotion and is available where all Daily Grand tickets are sold.



How Will Players Know?

October 16 – 31

- Digital Signage Network Ad*
- Player Display Unit Ad
- Social Media (Lotto BC)
- BCLC.com and PlayNow.com promo pages
- “On Now” Top-of-Ticket messaging
- PlayNow eNewsletter

* Available at select retail locations



Text or Call Lottery Retailer Support:
[1-800-667-1549](tel:1-800-667-1549)



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Questions & Answers

How does the Bonus Draw work?

This promotion will consist of three bonus draws per draw. Three sets of an additional five numbers from 1 to 49 will be randomly drawn immediately after the regular Daily Grand draw. The Daily Grand numbers on your ticket are your numbers for that day's draws – a total of five chances to win (regular draw which includes the chance to win the top prize of \$1,000 a Day for rest of the winner's Life, or the secondary prize of \$25,000 a Year for Life or other smaller prizes, plus the three additional bonus draws).

How do players win the Bonus Draw prize of \$25,000 a year for life?

Players who purchase a Daily Grand ticket for the October 28th & 31st, 2024 draw days, qualify to win three additional sets of numbers, each set consisting of 5 numbers, drawn on the October 28th & 31st Daily Grand draw days. Players must match 5/5 main numbers on the additional bonus draws to win.

Will players have to pay more for their Daily Grand ticket?

Even with the additional Bonus Draw prizes, the cost of an individual Daily Grand selection remains \$3. This is just a special promotion, which means the player has more chances to win \$25,000 a year for life!

What if there is more than one winner on a draw?

If there is more than one Winning Ticket and/or if it's shared by more than one person and/or if the Winning Bonus Selection appears more than once on a Winning Ticket, a bonus draw prize for each Winning Bonus Selection in an amount calculated by dividing \$500,000 by the number of times such Winning Bonus Selection appears on the Winning Ticket(s).

Are advanced-buy tickets included in the Bonus draws?

Yes, advanced-buy tickets purchased for the applicable bonus draws are eligible for Bonus draws.



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