### **Daily Grand Bonus Draws**

January 13 & 16, 2025





### What is it?

# 3 additional bonus prizes of \$25,000 a year for life!

- ♣ Top prize of \$1,000 a day for life



### When is it?

Monday, January 13 and Thursday, January 16, 2025





### **Sales Tips**

- Use the **'Future Draws'** option on your Lottery Terminal to sell Tickets ahead of the January 13 & January 16<sup>th</sup> draw.
- Ask Players purchasing Set for Life Scratch & Win if they have tried Daily Grand.



#### **Key Highlight**

 This is a national promotion and is available where all Daily Grand tickets are sold.



## **How Will Players Know?**

### January 1 to 16, 2025

- Digital Signage Network Ad
- Player Display Unit Ad
- Social Media (Lotto BC)
- BCLC.com and PlayNow.com promo pages
- "On Now" Top-of-Ticket messaging
- PlayNow eNewsletter





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# **Questions & Answers**

#### How does the Bonus Draw work?

This promotion will consist of three bonus draws per draw. Three sets of an additional five numbers from 1 to 49 will be randomly drawn immediately after the regular Daily Grand draw. The Daily Grand numbers on your ticket are your numbers for that day's draws — a total of five chances to win (regular draw which includes the chance to win the top prize of \$1,000 a Day for rest of the winner's Life, or the secondary prize of \$25,000 a Year for Life or other smaller prizes, plus the three additional bonus draws).

#### How do players win the Bonus Draw prize of \$25,000 a year for life?

Players who purchase a Daily Grand ticket for the January 13 and 16, 2025 draw days, qualify to win three additional sets of numbers, each set consisting of 5 numbers, drawn on the January 13 and 16 Daily Grand draw days. Players must match 5/5 main numbers on the additional bonus draws to win.

#### Will players have to pay more for their Daily Grand ticket?

Even with the additional Bonus Draw prizes, the cost of an individual Daily Grand selection remains \$3. This is just a special promotion, which means the player has more chances to win \$25,000 a year for life!

#### What if there is more than one winner on a draw?

If there is more than one Winning Ticket and/or if it's shared by more than one person and/or if the Winning Bonus Selection appears more than once on a Winning Ticket, a bonus draw prize for each Winning Bonus Selection in an amount calculated by dividing \$500,000 by the number of times such Winning Bonus Selection appears on the Winning Ticket(s).

#### Are advanced-buy tickets included in the Bonus Draws?

Yes, advanced-buy tickets purchased for the applicable bonus draws are eligible for Bonus draws.



