



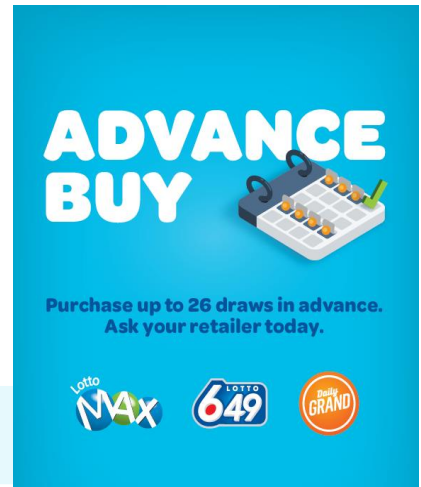
Lotto Advance Buy

January 2 to March 2, 2025



What Is It?

Never miss a draw! Players can easily purchase up to 26 draws in advance for **Lotto Max and Lotto 6/49, as well as for Daily Grand.**



When Is It?

Thursday, January 2 – Sunday, March 2, 2025



Key Highlights:

Inform Players about the availability of Advance Buy – It's a Win-Win.

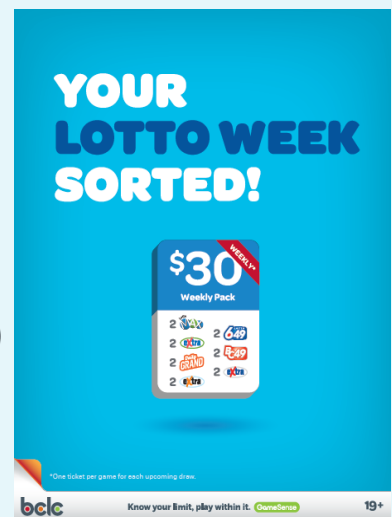
- **Build loyalty** and reduce the chance of Players going elsewhere to purchase their tickets.
- **Never miss a draw!** Provide peace of mind to your Players with Advance Buy options.



How Will Players Know?

January 2 to March 2, 2025

- Print POS (Arriving December 31, 2024)
- Digital Signage, Social Media
- Lightbox Poster (Hospitality Network only)



Text or call Lottery Retail Support:
1-800-667-1649

