Lotto 6/49 SuperDraw December 25, 2024



What is it?

15 Guaranteed Prizes of \$100,000
Classic \$5 Million Jackpot
Gold Ball Jackpot



When is it?

Wednesday, December 25, 2024





Sales Tips:

Use the **'Future Draws'** option on your Lottery Terminal to sell Tickets ahead of the December 25th draw.



Key Highlights:

- 1. Players must match the 10-digit GOLD BALL DRAW number featured on the ticket to win a SuperDraw prize.
- The odds for winning any one of the GUARANTEED prizes depends on the total number of \$3 selections sold across Canada.
 i.e. 5 million selections sold, odds are 1 in 5 million to win.
- 3. The 15 guaranteed prizes are available in addition to the Classic and Gold Ball jackpots.





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How Will Players Know?

December 10 – December 25, 2024

- Radio, Social Media, National TV, OOH
 and Digital Advertising
- Ticket Messaging
- BCLC.com and PlayNow.com

• In-Store Digital Screens



How does the Guaranteed SuperDraw Prize work?

On Wednesday, December 25, there will be 15 additional GUARANTEED \$100,000 prizes in addition to the usual Classic and Gold Ball jackpots. On a Lotto 6/49 ticket, there is a section called "GOLD BALL DRAW" followed by a 10-digit number (i.e. 12345678-01). This number is used to draw the GOLD BALL/GUARANTEED \$1M, as well as the 20 additional SuperDraws.

If a Player only buys one Lotto 6/49 ticket, are they eligible for all Guaranteed Prize draws?

Each individual \$3 Lotto 6/49 ticket purchased for the Wednesday draw on December 25, 2024, automatically qualifies a Player for all 15 Guaranteed \$100,000 prizes as well as the Classic and Gold Ball jackpots.

Will Players have to pay more for their Lotto 6/49 ticket?

Even with the additional GUARANTEED prizes, the cost of an individual Lotto 6/49 selection remains \$3. This is just a special promotion, which means the Player has more chances to win one of the GUARANTEED prizes!



