## Scratch & Win Traditional Tickets Timeline



Traditional Tickets will eventually be phased out, with \$1 to \$5 being the first to go. As the number of Traditional Tickets reduces, inventory management and reconciliation will become more straightforward. Ultimately, with 100% Activation Tickets in the market, Retailers will fully benefit from ticket activation processes.

#### From now on, all new ticket releases will be Activation Tickets!

#### **Traditional Tickets – Phasing Out**

The below timelines are estimates based on the current pace of orders.

	Est. Unavailable to Order
\$1 to \$5 One-Off Tickets	Early Fall 2024
\$10+ One-Off Tickets	End of 2024
<ul> <li>\$1 Gold Rush (313281)</li> <li>\$2 Blackjack (313240)</li> <li>\$3 Lucky Lines (313241-02)</li> <li>\$5 Deluxe Crossword (313235-03)</li> <li>\$5 Set For Life (372130)</li> <li>\$10 Luxury Crossword (313280)</li> </ul>	End of 2024
\$20 20X Supreme \$50 Mega	Spring 2025
\$3 Super Crossword (313243-02) \$3 Bingo Blast (313233-02)	Spring 2025
\$30 Platinum	Fall 2025

Check out upcoming and recently launched tickets available on the <u>BCLC Retailer Hub</u>.







# Scratch & Win Traditional Tickets Timeline



### **Questions & Answers**

### Why are some Traditional Tickets remaining available for so long?

Some of the **One-Off Tickets** that are in the market for longer are tickets that are launched in collaboration with other lotteries across Canada. These tickets are designed to be in market for 1-2 years in order to have the print quantity required to support larger prizes and prize pools.

Some of the **Base Games** are also available longer due to printing multiple variations at the same time, or due to printing a larger number of tickets in each print run. By being more efficient with the printing, this ensures sustained inventory of popular games that many players enjoy playing regularly.

### How will Traditional Tickets become unavailable?

Traditional Tickets may become unavailable for ordering due to several reasons:

- Firstly, if a game sells out of BCLC warehouse, it will no longer be available.
- Additionally, BCLC establishes stop sell dates for all tickets. If a game doesn't sell out, the stop sell date renders the ticket unavailable for ordering.
- Furthermore, the upcoming September Buyback Campaign will provide an opportunity to return approved-for-buyback tickets and soon-to-expire tickets, all of which are Traditional Tickets.

