

Sports Action

Game Decommission



As we approach the launch date of our new Lottery Equipment. BCLC will be no longer be offering Sports Action as part of our game selection.

When?

Sports Action will no longer be sold at Lottery Retailers after May 25th, 2024 at 6:40pm*
**subject to change due to sporting event availability*

Why?

Sports Action will be decommissioned to give BCLC the opportunity to launch a **brand-new Retail Sportsbook** in late-summer of 2024.

How Players will be supported

BCLC will launch an Awareness Campaign about the decommission of Sports Action starting April 2nd, 2024.

What will be part of the Campaign:

- POS **Decal** for Blue Table
- POS **Tear Pad** for Point of Sale
- SportsAction.ca – latest info and Q&A for Players
- In-Store Digital Screens
- Bottom of Ticket messaging



Decal



Tear Pad



Prize Payout Process

After **May 26th, 2024**, Retailers will **still be able to validate** Sports Action tickets

- Cash prizes will be paid per [Prize Payout guidelines](#)
- Retailers will receive the appropriate Prize Redemption Commission when a Sports Action ticket is validated



Call or Text Lottery Retail Support:
1-800-667-1649



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Questions & Answers

When will Sports Action tickets expire?

Holders of winning Sports Action tickets have 52 weeks from the event date printed on their ticket to come forward to claim their prize. Learn more on how to claim a prize here:

- [How to claim a prize | BCLC](#)

These are big changes. How are we expected to support our Players?

Retailers will be provided with POS assets to show/distribute to players featuring clear messaging about the changes. The POS will also feature web address and a QR code that the player can scan to visit the Sports Action website. They will have the opportunity to learn more and stay informed as the project progresses.

Sports Action is ending May, and the new Retailer Sportsbook launches in late-summer? That is a big gap. What if the date changes?

BCLC will keep you informed about the progression of the new Retailer Sportsbook and the specific launch date.



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